



ST. JOHN'S

International Airport Authority

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St. John's International Airport Authority Spreads a Little 'Critchmas' Cheer

ST. JOHN'S, NL – The St. John's International Airport Authority is spreading a little 'Critchmas' cheer today with the release of its third annual holiday video.

The holidays are a busy time of year at the airport, with close on 35,000 travellers passing through during the season, and loved ones awaiting anxiously to welcome friends and family. Travelling can be stressful, and in all that shuffle, it's easy to forget about the holiday season, not to mention the holiday spirit.

The St. John's International Airport is more than a place in which to rush in and dash out . The Airport Authority is dedicated to creating an exceptional airport experience for all travelers and their greeters at Newfoundland and Labrador's premier transportation gateway. As a part of this commitment, the first phase of the Airport Terminal Building expansion, the east end expansion, is expected to be complete in April 2018, and will deliver many new services and facilities. To heighten the airport experience this holiday season, the Airport Authority enlisted the help of one of the Canada's most well-loved comedians, Mark Critch, to spark a few smiles, and spread some holiday cheer throughout the airport.

Donned in his ugly Christmas sweater, the video captures Mark interacting with travelers, greeters, and staff along the way. From gifting seasonal vegetables, to opening a holiday cheer express lane in pre-board screening, the festive feeling was contagious around the terminal building.

So while the holidays can be a hectic time, the St. John's International Airport Authority encourages everyone to try and spread a little holiday cheer this season. No matter how big or small, a little cheer goes a long way.

The video is available on the St. John's YouTube page: <https://youtu.be/bM8gyAyDm2s>

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