



ST. JOHN'S
International Airport Authority

News Release

Booster Juice, Breakwater Place and Heritage Shop Added to Airport's Expanded Concessions Program

National and local brands represented in the Airport's expanded Departures Lounge

ST. JOHN'S, NL, Thursday, March 15, 2018 – St. John's International Airport Authority announced today that Booster Juice, Breakwater Place (Relay) and Heritage Shop, will be joining YellowBelly brewery & public house and Newfoundland Chocolate Company, as part of the first phase of the post-security concessions program in the Airport's expanded Departures Lounge set to open this summer.

"We are delighted to have both national and local brands represented at our Airport, providing travellers with a well-rounded selection of high-quality food and beverage and retail options," said Marie Manning, Director of Marketing and Business Development.

The first phase of the concessions program in the expanded Departures Lounge consists of the following:

- **Booster Juice** - a Canadian-bred company that is committed to offering healthy options such as smoothies, fresh-squeezed juices and delicious hot food items to customers on the go. It's the perfect grab-and-go option while travelling through the Airport.
- **Breakwater Place (Relay)** - a one-stop shop that will provide all travel essentials, from chewing gum, cosmetics, non-prescriptions medications, to top-selling books and many travel-related accessories. It's suited to meet the needs of travellers worldwide.
- **Heritage Shop** - a social enterprise of the non-profit Historic Sites Association of Newfoundland and Labrador, this specialty retail outlet sells art, crafts, gifts and books from local craftspeople and suppliers. The Heritage Shop is a current concessionaire within the existing Terminal Building but will be relocated within the expanded Departures Lounge.

These three concessionaires will be joining the previously announced YellowBelly brewery & public house and the Newfoundland Chocolate Company, as part of the new and expanded concessions program opening in June 2018.

- **YellowBelly brewery & public house** is one of the premier gastropubs in the City of St. John's. It will

operate the first and only full-service restaurant in the Departures Lounge, offering high-quality, from-scratch fare and a variety of craft beer.

- **Newfoundland Chocolate Company** is the provinces' most prestigious chocolatier. The locally owned company will operate both a café, featuring premium coffees and panini sandwiches, and a retail store to sell its exceptional, artisan crafted chocolate products.

When the first phase of the Terminal Building expansion opens to passengers in the summer of 2018, there will be three food and beverage outlets and three retail outlets available in the Departures Lounge. This number will be extended later in 2018 to five (5) food and beverage and five (5) retail outlets when the pre-board screening area (security) is relocated to the first floor of the expanded building and the existing area on the second floor is converted to additional concession space.

“With the additional concession offerings, we expect this will entice travellers to spend more time in the expanded Departures Lounge prior to departure,” said Manning. “We’re happy to be able to offer both healthy and fast-food options, and various retail concessions – something for everyone.”

The concession program is just one of the many components of the Airport’s expansion plans. Further information can be found at <http://stjohnsairport.com/expansion-yyt/>.



St. John's International Airport Authority is a private, not-for-profit organization with the mandate to provide the region with a safe, cost-efficient transportation facility that is a catalyst for economic growth. Under the provisions of a long-term Ground Lease with the Federal Government of Canada, the Airport Authority is responsible for the airport's operations on behalf of the community it serves.

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